

CATALOGUE ADVERTISING RATE CARD

About the show

An internationally recognised show held under the patronage of Ministry of Higher Education & Ministry of Manpower - Oman. The International Exhibition for Higher Education, Training and Jobs is a lucrative and an excellent platform to highlight and promote higher education, technology education & vocational training & employment opportunities in the Sultanate of Oman.

Celebrating its 13th successive year, GHEDEX TRAINEX JOBEX is the largest and leading expo in the Sultanate.

Why advertise in International Exhibition for Higher Education, Training and Jobs Catalogue?

The catalogue will be freely distributed during the event as well as to premium locations through direct mailing. You can be confident that this publication will be of great service to the visitors and promote the exhibition and exhibitors of this event with maximum effect.

- ✓ Enhance your presence at the exhibition.
- ✓ Increase your visibility and your ability to attract prospective clients to your stand.
- ✓ Showcase your services in this widely distributed volume which is an effective way to elevate your brand above the competition and demonstrate your commitment to excellence.
- ✓ The Catalogue has a long shelf life and is often used as a reference tool for many months after the event, thus guaranteeing longevity of your company message.
- ✓ PDF format of the catalogue will be uploaded on the event website and will be used as a reference tool to promote 2013 edition

10000 copies of the **Official Show Catalogue** will be distributed over three days at The International Exhibition for Higher Education, Training and Jobs.

Visitor Profile

Graduate and Undergraduate Students, Parents of Prospective Students, Young Professionals, Government Officials in the Education Sector, University Presidents, Principals, Deans, Faculty of Schools, Colleges and Universities of Oman, Representatives/Counselors for Overseas Education, Career Counselors and HR & Corporate Training Managers, Media

Don't miss your opportunity to stand out and reinforce your presence at the biggest education, training and job opportunities event in Oman.

INTERNATIONAL EXHIBITION FOR HIGHER EDUCATION, TRAINING AND JOBS
23 - 25 April 2012 Venue: Oman International Exhibition Centre

Ufi
Approved Event

Technical Data W x H (mm)

Book Size - 180x270

Cover Gate Fold	360 x 270
Double Spread (Non-Bleed)	360 x 270
Full Page (Non - Bleed)	180 x 270
Half Page	180 x 135
Book Mark	80 x 240

Yes, please book advertising space in the official CATALOGUE as follows (tick appropriate box):

- Full page RO 400
 Half Page RO 300

Premium Positions

- Cover Gate Fold RO 800
 Double Spread RO 600
 Back Cover RO 650
 Inside Front Cover RO 500
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 Book Mark RO 650

Name: _____

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Payment Details

Kindly transfer the amount to:

Account Name : Oman International Trade & Exhibitions LLC
Account No : 042 30110 39900015
Bank Name / Branch : Bank Muscat, Corporate Branch, Ruwi, Sultanate of Oman
Swift Code / BIC Code : BMUSOMRXXXX
Bank Address : PO Box 134, Ruwi, PC 112, Sultanate of Oman
Correspondent / Intermediary Bank : JP Morgan Chase Bank, 4, New York Plaza-15th floor, New York, N.Y. 1004, USA
Swift Code : CHASUS33XXX; ABA 021000021

- All details aforementioned are for one account and should be fully used for the transfer, without which the amount cannot be transferred to our account.
- All transfers made should be net amount exclusive of bank transfer charges and for all purposes the amount received in our bank account will be considered the transferred amount.
- Please fax the deposit slip along with the registration form to +968 2456 5165/2456 1176.

Deadline

Booking 4th April 2012
Material 8th April 2012

For advertising in the Catalogue, please contact:
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