

**MUSCAT: 23 - 25 APRIL 2012**

**Timing: 10:00 am to 1:00 pm, 5:00 pm to 9:00 pm**

**Venue: Oman International Exhibition Centre**

Organiser: **OITE**



✉: PO Box 268, Postal Code 112, Ruwi, Sultanate of Oman

☎: +968 2456 4303 ☎: +968 2456 5165, 2456 1176

📧: info@oite.com Website: ghedexoman.com

**Note: Payment to be made in favour of: Oman International Trade & Exhibitions LLC**

Note: Minimum area to be booked 9m<sup>2</sup> shell scheme and / or 18m<sup>2</sup> bare space (mock up 3D drawing for bare space should be approved by the Organiser).

PARTICIPATION FEES	RO per m <sup>2</sup>	US\$ per m <sup>2</sup>	Total area required (m <sup>2</sup> )
With Shell Scheme and Services	120	316	
Bare Space	100	264	
<b>A. Total : RO / US\$</b>			<b>Total Area</b>

**VISA FORMALITIES**

The Organiser will process visas\* for Exhibitors. Charges for visas are to be paid in advance and are as follows:

VISA (The Organiser will provide only 2 visas per 9m <sup>2</sup> stall)	RO per Visa	US\$ per Visa	Total Visas Required
Visa Cost (non-refundable) (Applicable for payment upon request for visas)	50	132	
<b>B. Total : RO / US\$</b>			

**CATALOGUE ADVERTISEMENT RATES**

Refer to the attached rate card for technical data W x H (mm)

PARTICULARS	Double Spread	Full Page	Half Page	Cover Gate Fold	Back Cover	Inside Front Cover	Inside Back Cover	Book Mark
Advertisement Rates in OMR	600	400	300	800	650	500	500	650
Advertisement Rates in USD	1579	1053	790	2105	1711	1316	1316	1711
<b>C. Please tick (✓) your Catalogue Advertisement</b>								

**D = Grand Total of A + B + C (Net Amount to be transferred) RO / US\$**

\* Visas sent by courier will be charged extra. Visas will be issued at the discretion of the Director General of Immigration, Royal Oman Police. Visa application/ deposit charges are subject to change without prior notice. All concerned will be informed if change of price is implemented.

I / We have read the exhibition conditions overleaf and in the event of this application being granted (wholly or partly) we undertake to observe and be bound by them.

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Organisation Seal/Stamp

**PAYMENT TERMS**

1. Full payment should accompany this completed application form.
2. Payment for domestic Exhibitors should be made in Rial Omani by company cheque only in favour of **Oman International Trade & Exhibitions LLC**.
3. Payment for international Exhibitors is to be made in US Dollars by direct transfer for which the bank transfer details are as follows:

Beneficiary Name/In Favour of : OMAN INTERNATIONAL TRADE & EXHIBITIONS LLC  
 Beneficiary's Account No. : 0423011039900015  
 Beneficiary's Account with Bank : BANK MUSCAT, CORPORATE BRANCH, RUWI, SULTANATE OF OMAN  
 Swift/BIC Code : BMUSOMRXXX  
 Beneficiary's Bank Address : PO Box 134, Ruwi, PC 112, Sultanate of Oman  
 Correspondent/Intermediary Bank : JP Morgan Chase Bank, 4, New York Plaza-15th floor, New York, N.Y. 1004, USA.  
 Swift Code : CHASUS33XXX; ABA 021000021

4. All details aforementioned is for one account and should be fully used for the transfer, without which transfers cannot be effected to our account.
5. All transfers made should be net amount exclusive of bank transfer charges and for all purposes amount received in our bank account will be considered the transferred amount.
6. Cheque payments for international Exhibitors will not be accepted.
7. Payment is to be made directly to the organiser without exception and should not be made to agents or any third party.

**Thank you for informing your bank that all bank charges for transfer are at your own expense.**

Please note that 9m<sup>2</sup> Shell Scheme consists of: wall panels (enclosure), 2 spot lights of 100 watts each, 1 double socket 240 volts, 13 amps, single phase, 200 watts max use, 1 table, 2 chairs, carpet and fascia lettering in English/Arabic not exceeding 30 letters. Bare space is area marked only.

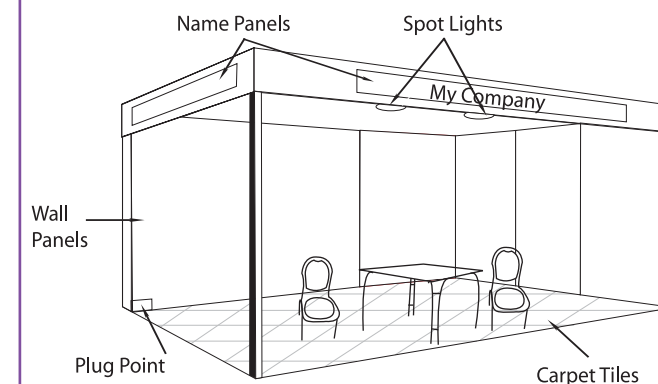


Illustration - 1 Stand (Shell Scheme & Services) of 9m<sup>2</sup> each  
9m<sup>2</sup> @ RO 120/m<sup>2</sup> = RO 1080

**Swapping of Shell Scheme and/or Optional items is not allowed, the exhibitor is liable for payment of items found in the allocated stand.**

## EXHIBITION CONDITIONS

1. Definitions: The term 'Exhibitor' shall mean any company, partnership, firm, organisation or individual to whom stand space has been allocated for the purpose of exhibiting, advertising and sponsorship and shall include their employees, contractors, suppliers and agents. The term 'Exhibition' shall mean any exhibition or event run by Oman International Trade & Exhibitions (OITE) and in particular shall mean the event detailed on the Exhibition Space Application Contract (ESAC). The term 'Organiser' shall mean Oman International Trade & Exhibitions (OITE) and its employees. The term 'Venue' shall mean any exhibition hall, tent, land or area, conference facility, hotel or other such building and in particular shall mean the venue listed in the Exhibition Space Application Contract (ESAC) and anywhere within the precincts of such location under the control of the Organiser for the purposes and duration of the event. The term 'Contract' shall mean the Exhibition Space Application Contract (ESAC) which is formed by the acceptance and signing of the ESAC form.
2. The date, time and duration of the exhibition shall be at the discretion of the Organiser. In the event of any change the Organiser shall notify the Exhibitor of the opening and closing times no later than 7 days prior to the date of the exhibition.
3. All payments for participation should be paid in full, along with the Exhibition Space Application Contract (ESAC), failing which, the Organiser reserves the right to claim an additional 2% interest per month in addition to the participation fees from the Exhibitor. This will commence from the opening date of the exhibition (23 April 2012).
4. Request for cancellation of booking should be made to the Organiser and will be accepted only if it is done in writing on or before 23 January 2012 for International Exhibitors and on or before 23 February 2012 for Oman Exhibitors. Cancellation of participation on or before the aforementioned deadline dates will bear a cancellation fee of US\$ 200.00 for International Exhibitors and RO 75.000 for Oman Exhibitors. Cancellation of booking will not be accepted/valid after the aforementioned deadline dates and full participation fees will have to be paid as per ESAC submitted irrespective of the fact of non-participation. The Organiser reserves the right to claim an additional 2% interest per month in addition to the participation fees from the Exhibitor. This will commence from the opening date of the exhibition (23 April 2012).
5. The agreement to exhibit is irrevocable by the Exhibitor and in the event of cancellation or no show full participation fees is liable to be paid by the Exhibitor.
6. Only the products and the organisation name entered in the application form will be allowed to be displayed on the stand. No sub-letting, sharing or exchange of any part of the space applied for or shell scheme service, optional stand service or electrical items are permitted. Any area occupied in excess of the contracted area will be charged as per the participation fee without discount.
7. All mock-ups & stall setups should be completed on or before 8:00 pm on 22 April 2012. All mock-ups built should be as per drawings prior approved by the Organiser on or before 4 April 2012 and should be 3 dimensional, showing all sides.
8. Stands/Space must be occupied by 8:00 am on 23 April 2012, otherwise the Organiser reserves the right to re-let the space or deal with it any way it sees fit and claim full amount as per the booking made.
9. The Exhibitor is wholly responsible for the safety of their exhibits, employees, public and themselves before/during/after the exhibition. The Exhibitor is not permitted to conduct demonstrations using live fire or heated oil. The Organiser will not accept responsibility/liability for loss or damage whatsoever caused to any exhibit, property of any Exhibitor or the general public.
10. The Exhibitor is not allowed to bring into the exhibition area/stands any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The Organiser may in their absolute discretion demand the removal of, or take steps themselves to remove, any such exhibit or substance at the Exhibitor's expense.
11. Except with the express written permission of the Organiser, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
12. For any sensitive electrical equipment brought to the venue, the Exhibitor should have a back-up of Uninterruptible Power Supply (UPS) to avoid damage to equipment in case of power failure/fluctuation which is beyond the control of the Organiser.
13. The Organiser shall not be held responsible for the loss or damage to any property/ interests of the Exhibitor or any person before/during/after the exhibition dates caused by theft, fire, defect in the exhibition hall (The hall), storm, tempest, lightning, government decision, national emergency, national mourning, riots, strikes, civil unrest, war, labour disputes, lockouts, explosions, acts of God, government order cancelling the event, terrorism, communicable diseases, biological or chemical materials incidence and general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the Organiser's control or for any loss or damages sustained in the event that the opening or holding of the exhibition is preponed, cancelled, prevented, postponed abandoned or duration changed or abandoned for any loss or damage to the basic shell scheme stand provided. The Exhibitor is advised to take out an appropriate insurance cover for the purpose of indemnifying the Organiser as aforesaid and also cover themselves against all risks anticipated/associated with their participation/ beyond the control or knowledge of the Organiser and more explicitly, with respect to the conditions herein for which the Organiser has expressed not to be responsible.
14. The Organiser retains the right to change the venue or duration or dates without prior notification including if they deem it to be in the interests of the event, or for reasons beyond their control. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser with respect to any loss or damage consequent upon preponement, cancellation, breakdown, prevention or any postponement or abandonment of the exhibition by reason of the happening of any of the events referred to in condition 13 or otherwise the hall becoming wholly or partially unavailable for the holding of the exhibition for reasons which may be within or beyond the Organiser's control and the Organiser shall be entitled to retain the full amount paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by rearrangement or postponement of the period of exhibition or by substitution of another hall or building or in any other reasonable manner, the exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organiser.
15. The Exhibitor shall hold the Organiser safe and harmless from all loss or damages suffered directly or indirectly arising out of any act or default or negligence of any staff, servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the Organiser.
16. All display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the Organiser, the Exhibitor is in breach of this clause, the Organiser may direct the Exhibitor to rectify any such breach and the Exhibitor shall act immediately accordingly.
17. No hanging of banners or signage above the stall or from the venue ceiling is permitted.
18. In the event of a breach of any conditions for participation or payment, the Organiser reserves the right in all cases to retain the full amount paid by the Exhibitor and have a lien/retain all goods of the Exhibitor and at the discretion of the Organiser, auction or sell goods of the Exhibitor to recover the money due to the Organiser and recover further money from the Exhibitor as provided herein along with storage and transportation charges, legal and solicitor charges or any other charges associated with the same.
19. An exhibitor manual will be issued to the Exhibitor containing detailed information/guidelines for participation in the exhibition. All conditions and details contained therein are binding on all exhibitors and appointed agents for the exhibition and must be complied with, without exception.
20. Catalogue entries will be included in the exhibition catalogue only if they are submitted on or before 4 April 2012. The Exhibitor will hold the Organiser safe & free of any liabilities for any loss or damages suffered as a result of non-inclusion or misrepresentation in the catalogue.
21. All personal halogen lamps, spot lights used in the exhibition should be paid as per standard rates before installing failing which the Organiser will confiscate it. Swapping of shell scheme and/or optional items is not allowed, the Exhibitor is liable for payment for the items found in the allocated stand.
22. The Organiser cannot accept any complaint or claim against them unless submitted in writing within two days of the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the Organiser should be submitted in Arabic on the same day of the theft/claim along with relevant supporting details and the insurance certificate.
23. Exhibitors selling/displaying consumable food products should display manufacture date, country of origin and expiry date on each unit along with the price tag.
24. Smoking is not permitted at the venue and eating is not allowed at the venue except in the cafeteria.
25. The Exhibitor is not allowed to display posters or signages with words such as "Sale", "Special Offer", "Discount" or "Clearance Sale". This is required as per local law of the Sultanate of Oman and any Exhibitor in breach of this condition will be directly liable for the consequences with the concerned authorities without any liabilities to the Organiser.
26. No nails, screws, bolts or other fixtures may be driven into any part/ property belonging to the Venue eg. furniture/ panels/ floors. Nor may any part of the Venue be damaged or disfigured in any way. Should any such damage or disfigurement occur, the Exhibitor responsible shall be directly liable for replacement or any repair charges incurred by the Venue owners.
27. The Exhibitor is responsible to the Organiser for ensuring that its stand is maintained in a clean and orderly state. No storage space is available in the Hall and the Exhibitor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition.
28. The Exhibitor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organiser, any confidential information relating to the business or affairs of the Organiser.
29. The Exhibitor hereby indemnifies the Organiser against any loss, damages or expenses incurred or suffered by the Organiser (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss) as a direct result of an act or omission on the part of the Exhibitor in relation to the Contract.
30. If any term or provision in this contract shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this contract and the enforceability of the remainder of this contract shall not be affected.
31. Event layout plan is subject to change without any prior notice and the Organiser shall not be held responsible for any damages claimed whatsoever.